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The audiences of the Great Lakes Chamber Music Festival, Detroit Chamber Winds & Strings, and Eisenhower Dance Ensemble make up Detroit's most engaged audiences – influential business leaders, community leaders, and upscale residents living in some of the Midwest's wealthiest communities. Our patrons are loyal, with over 50% reporting that their shopping habits are influenced by program book advertisers.

Please contact Sally Lawton at 248-559-2095 or lawton@detroitchamberwinds.org for more information!



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Great Lakes Chamber Music Festival (GLCMF): The 18th annual Great Lakes Chamber Music Festival will take place June 11-26, 2011 and will celebrate the *Music of the 'Spheres*. The Festival will welcome back favorite artists, including Jeremy Denk and James Tocco. Performances occur almost daily. Venues include Temple Beth El, St. Hugo of the Hills, Kirk in the Hills, the Detroit Institute of Arts, and Kerrytown Concert House.



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Detroit Chamber Winds & Strings (DCWS): Since its founding in 1982, Detroit Chamber Winds & Strings has set the standard for chamber music in Detroit. By bringing together the top musicians from the metro area, including players from the Detroit Symphony Orchestra and Michigan Opera Theatre, DCWS immerses audiences in a chamber music experience that is innovative, entertaining, and unsurpassed anywhere in the region.



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Eisenhower Dance Ensemble (EDE): Founded in 1991, EDE is dedicated to performing a diverse range of contemporary dance works. EDE presents concerts all over metro Detroit; venues include Seligman Performing Arts Center in Beverly Hills, Troy Performing Arts Center in Troy, MI, Varner Recital Hall on the campus of Oakland University, and the Macomb Center for the Performing Arts in Clinton Township, MI.

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EDE Ad Sizes (wide x deep)

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For best results, submit your advertising material as a press ready PDF (generally PDFx1a settings in Distiller or InDesign). The important aspects of the PDF files are that fonts are embedded, images are 300 dpi with little or no compression, and transparency is properly flattened.

If you need additional information or assistance, please call Sally Lawton at 248-559-2095 or email lawton@detroitchamberwinds.org.

Email files to lawton@detroitchamberwinds.org. If your file is over 10MB, you may send it via www.yousendit.com, a free FTP service.

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The Great Lakes Chamber Music Festival

- Full Page - \$900 (10% off - \$810; 20% off - \$720)
- Half Page - \$500 (10% off - \$450; 20% off - \$400)
- Quarter Page - \$300 (10% off - \$270; 20% off - \$240)
- Eighth Page - \$180 (10% off - \$162; 20% off - \$144)

Reservations Due: April 1, 2011

Materials Due: May 2, 2011

Detroit Chamber Winds & Strings

- Full Page - \$475 (10% off - \$428; 20% off - \$380)
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- Quarter Page - \$200 (10% off - \$180; 20% off - \$160)
- Eighth Page - \$160 (10% off - \$144; 20% off - \$128)

Reservations Due: July 1, 2011

Materials Due: August 1, 2011

Eisenhower Dance Ensemble

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Detroit Chamber Winds & Strings

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